

Configure A Web Link Guidebook



Study Material
Crave Interactive

How To Configure A Web Link

On selecting the web link option and saving, additional fields will appear which require configuration before completing the setup.

1. Place the URL of the 3rd party site or Crave product/category that you would like the product to link to.
2. Enter the text that you would like to appear on the call to action button of the product, within the Button Text box e.g. if the URL takes the guest to OpenTable the text might be Book Table or it is to view a loyalty sign up page the button text might be Register.

The screenshot shows the 'Products > Test Product' configuration page. The 'Save' button is highlighted with a red box. A yellow warning banner contains the following messages:

- ❗ Web-type smartphone url: is required, but not entered.
- ❗ Web-type tablet url: is required, but not entered.
- ⚠ No Button-image has been set for this product
- ⚠ No Branding-image has been set for this product

The configuration tabs include Generic, Translations, Advanced, Alterations, Info, Images, Attachments, Categories, and Suggestions. The 'Generic' tab is active, showing the following fields:

- Name: Test Product
- Visibility: Always
- Web-type smartphone url: crave://product/184418
- Alteration button text: (empty)
- Type: Product
- Subtype: Web link
- Web-type tablet url: crave://product/184418
- Button text: View Menu

Red boxes highlight the 'Save' button, the 'Web-type smartphone url' field, the 'Web-type tablet url' field, and the 'Button text' field.

3. Select the Save button to commit the changes.